GOOD LOOKS



above Maya Charbin with one of her creations out front of the Harding Waterfront Estate, where they held her latest show.

Maya Charbin

Mississauga designer's Northern Night show

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s the bright golden sun was sinking low over Lake Ontario, a different type of light was catching the attention of the large crowd attending the Northern Night fashion show by Mississauga fashion designer Maya Charbin. Held on May 22nd at the historic Harding Waterfront Estate, the fashionable crowd, drinks in hand, were drawn to the lights of the large white tent, where guests quickly took their seats and anxiously waited to see what surprises the popular designer had in store as

she unveiled her Spring Summer 2019 Collection.

The Northern Night Collection was inspired by warm, star-filled summer nights and happy summer colours like pastel peaches and greens, beautiful rainbow-coloured fabrics and a pop of hot pink. Maya Charbin also gave the audience a sneak peak of her Fall/Winter pieces in black and electric blue.

"The Northern Night Collection is romantic and flowy, yet with a bit of structure, as every woman wants to show off



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17



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above Maya Charbin (third from left), with Mississauga Mayor Bonnie Crombie, surrounded by models from the Northern Night fashion show held at the historic Harding Waterfront Estate.

her waist and not wear things that are too boxy," explains Maya Charbin who has been designing under her namesake brand since 2014. "I focus on designing for a woman's body, with my twist. You will see asymmetric hemlines that flow seamlessly with classic styles and add just enough drama to the look. Many of the tops and jackets are reversible, made in luxe fabrics."

Maya's "twist" has become her signature style. Many of her pieces can be transformed into different looks, thanks to her ingenious use of dramatic peplums which can be instantly removed (Superman or Superwoman style), to reveal sexy shorts or a mini skirt!

"Many pieces have a dramatic peplum down one side for a dressy look which can be worn to a wedding or more formal event, and then the peplum can be detached and you have a casual club look to go out clubbing," explains Maya.

Maya reveals her secret—the strategic use of zippers. "You should see my zipper basket!" she laughs. "I use zippers on the waist to attach and detach the peplum from the top or dress," states Maya. "The woman who wears Maya Charbin wants to look and feel special and unique. She is looking for something different and it is about the experience of wearing something beautiful. I love it when a customer calls me to tell me about how many compliments they received when they wore one of my pieces to an event. Once a woman wears her first piece, she's hooked!"

Originally from Beirut, Lebanon, Maya studied fashion design in Toronto. Her globally-inspired, versatile looks have caught the attention of celebrities, dignitaries and the fashion world. Maya was one of 48 designers chosen from across Canada to be a part of a fashion design competition on Slice TV. Maya has dressed many celebrities including Marta Magdalena Stepien, Miss Universe Canada 2018, who made a guest appearance in the Northern Night fashion show finale.

Maya has a showroom at her home-based business where clients can book an appointment for a couture fashion experience. "I can also customize a piece in terms of colour, shape or fabric, but always with my twist!" exclaims Maya. "Don't show me a picture and ask me to make it, because I won't copy anyone else's design. I have to do it my way!" (Sound like a Frank Sinatra song?) mayacharbin.com